

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63216 UN NTL-POL FBD - LBD: 10/09/12 - 10/14/12 HL#: Created: 10/01/12 12:33 PM  
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1904 Agency Commission: 15 % Updated: KECARLYLE on 10/01/12 12:42 PM  
 Agency: GMMB, INC. (6441) Product: EST #1904 (1300) Self :15:00 \*\*UNCONFIRMED\*\*  
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

## NEW ORDER; KEC/PH 10/1/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AMNEWS5AM	* T W T F * *	NEWS	30	B			0.0	\$250.00	4	\$1,000.00		
SPOT CAN ALSO RUN 10/15; LUR													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	AMNEWS528A	* T W T F * *	NEWS	30	B			0.0	\$300.00	4	\$1,200.00		
SPOT CAN ALSO RUN MONDAY 10/15; LUR													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	AMNEWS1	* T W T F * *	NEWS	30	B			0.0	\$350.00	4	\$1,400.00		
SPOT CAN ALSO RUN MONDAY 10/15; LUR													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AMEARLY	* T W T F * *	MORN	30	B			0.0	\$275.00	4	\$1,100.00		
SPOT CAN ALSO RUN MONDAY 10/15; LUR													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	ANSAT5-730AM	* * * * * S *	NEWS	30	B			0.0	\$250.00	1	\$250.00		
LUR; CAN RUN SAT 5-8A													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	ANSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$200.00	1	\$200.00		
LUR													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 63216 UN NTL-POL FBD - LBD: 10/09/12 - 10/14/12 HL#: Created: 10/01/12 12:33 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 1904 Agency Commission: 15 % Updated: KECARLYLE on 10/01/12 12:42 PM

Agency: GMMB, INC. (6441) Product: EST #1904 (1300) Self :15:00 \*\*UNCONFIRMED\*\*

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	A WCBSSUNAM	* * * * * S	MORN	30	B			0.0	\$1,300.00	1	\$1,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	ADRAY	* T W T F * *	DAY	30	B			0.0	\$315.00	2	\$630.00		
	SPOT CAN ALSO AIR 10/15; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ADPRICE	* T W T F * *	DAY	30	B			0.0	\$450.00	2	\$900.00		
	SPOT CAN ALSO AIR 10/15; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ADYR	* T W T F * *	DAY	30	B			0.0	\$400.00	2	\$800.00		
	SPOT CAN ALSO AIR 10/15; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	ANNOON	* T W T F * *	DAYN	30	B			0.0	\$325.00	2	\$650.00		
	SPOT CAN ALSO AIR 10/15; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	ADBOLD	* T W T F * *	DAY	30	B			0.0	\$350.00	2	\$700.00		
	SPOT CAN ALSO AIR ON 10/15; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	2										

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 63216 UN NTL-POL FBD - LBD: 10/09/12 - 10/14/12 HL#: Created: 10/01/12 12:33 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 1904 Agency Commission: 15 % Updated: KECARLYLE on 10/01/12 12:42 PM

Agency: GMMB, INC. (6441) Product: EST #1904 (1300) Self :15:00 \*\*UNCONFIRMED\*\*

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	ADTALK	* T W T F * *	DAY	30	B			0.0	\$300.00	2	\$600.00		
	SPOT CAN ALSO AIR 10/15; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	ADDEAL	* T W T F * *	DAY	30	B			0.0	\$300.00	2	\$600.00		
	SPOT CAN ALSO AIR ON 10/15; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	AEPHIL2	* T W T F * *	EFG	30	B			0.0	\$600.00	2	\$1,200.00		
	SPOT CAN ALSO AIR ON 10/15; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	ANEARLY5PM	* T W T F * *	NEWS	30	B			0.0	\$1,200.00	2	\$2,400.00		
	SPOT CAN ALSO AIR ON 10/15; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	ANEARLY6PM	* T W T F * *	NEWS	30	B			0.0	\$1,000.00	2	\$2,000.00		
	SPOT CAN ALSO AIR ON 10/15; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	APNAVY	* T * * * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/09/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63216	UN NTL-POL	FBD - LBD: 10/09/12 - 10/14/12	HL#:	Created: 10/01/12 12:33 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1904	Agency Commission: 15 %	Updated: KECARLYLE on 10/01/12 12:42 PM	
Agency: GMMB, INC. (6441)	Product: EST #1904 (1300)	Self :15:00	**UNCONFIRMED**	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	A PVEGATU	* T * * * * *	REGP	30	B			0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	A PCSWE3	* * W * * * *	REGP	30	B			0.0	\$4,300.00	1	\$4,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	A PPERSON	* * * T * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/11/12	10/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	A PJERSEY	* * * * F * *	REGP	30	B			0.0	\$2,500.00	1	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/12/12	10/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	A PWIFESUN2	* * * * * S	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	A NLATE7	* T W T F S S	NEWS	30	B			0.0	\$1,700.00	5	\$8,500.00		
	LUR; SPOT CAN ALSO RUN ON 10/15												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/14/12	5										

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 63216 UN NTL-POL FBD - LBD: 10/09/12 - 10/14/12 HL#: Created: 10/01/12 12:33 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 1904 Agency Commission: 15 % Updated: KECARLYLE on 10/01/12 12:42 PM

Agency: GMMB, INC. (6441) Product: EST #1904 (1300) Self :15:00 \*\*UNCONFIRMED\*\*

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	ASBACCESS	* * * * * S	AXIS	30	B		FOOTBALL	0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	ALLETTER1	* T W T F * *	LETT	30	B			0.0	\$600.00	5	\$3,000.00		
	SPOT CAN ALSO AIR ON 10/15; LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	ANEARLY630PM	* T W T F * *	NEWS	30	B			0.0	\$1,000.00	2	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	2										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	58	\$0.00	\$0.00	\$54,230.00	\$46,095.50
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$54,230.00	\$46,095.50